

### BACKGROUND

As part of the Hunter Valley Steamfest ticketing system, we allow customers the opportunity to purchase 'Green Steam' train tickets. Green Steam is an initiative to help offset the carbon emissions produced by the steam operations of Hunter Valley Steamfest, by adding \$2.00 to the cost of any train ticket.

We had a significant number of patrons purchase Green Steam tickets in 2018 and as a result raised over \$5,000.00.

### DELIVERABLES

Our aim is to donate the Green Steam money to a non-profit organisation to invest in environmental recovery programs, renewable energy projects or simply support your initiatives to improve the natural environment of the Hunter Region.

### RESPONSE TO BRIEF

We are asking environmental groups to send us a short submission of no more than one page, detailing the following:

- Your location/s and contact details
- What this grant would mean to your organisation?
- How your group would utilise the money?
- Brief timeline of when money would be spent
- Why we should choose your environmental group as the recipient of the grant?
- Organisation name and representative

Should your group be the successful recipient of the donation, we would ask that a photo opportunity be made available and also any follow up stories or updates as you start utilising your grant, so we can share your success with the Hunter Valley Steamfest followers. We would also like to see a brief report of your project/initiative upon completion.

### SELECTION CRITERIA

When assessing Expressions of Interest, the selection panel will use the following criteria:

- Funding of environmental initiative/s preferably within the Maitland LGA
- Environmental Group is Community Based and/or not for profit
- Evidence that approvals have been obtained to undertake projects, where applicable
- Willing to participate in media opportunities



**ASSESSMENT**

Applications will be assessed by a panel of staff that will assess and award the donation to an Environmental Group who best meets the selection criteria.

**SUBMISSION**

Interested environmental groups are invited to submit an EOI to Maitland City Council by 5.00pm, Thursday 28 February 2019.

Any enquiries relating to the EOI should be directed to Events Officer Beth Anastasiou by email [beth.anastasiou@maitland.nsw.gov.au](mailto:beth.anastasiou@maitland.nsw.gov.au) or posted to: PO Box 220, Maitland NSW 2320.

We look forward to receiving your submissions.

Beth Anastasiou  
Events Officer  
Vibrant City | Maitland City Council